



Exmouth Town Council

Our Climate Plan





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“

The Climate and Ecological Emergency Working Party (CEE WP) is committed to making Exmouth cleaner, greener and healthier. We want residents and visitors to thrive in a zero carbon, active town. And we will use our influence to ensure high quality, low-impact development while protecting and enhancing the internationally important and beautiful local environment.

”



Our influence

We may not own much land or many buildings, but we can truly make a difference and build on the great work already started.

- **Leading by example** – and promoting the great work we are already doing
- **Procurement** – embedding sustainability in every purchase we make and making ethical and green banking choices
- **Constitutional and place-shaping actions** – using our constitutional and consultative powers to make sustainable improvements to energy, biodiversity, zero waste, diet change and transport.
- **Engaging and educating** – continuing to engage with and educate businesses, voluntary groups and residents
- **Convening and coordinating** – convening relevant and appropriate forums/groups to encourage and help co-ordinate initiatives to help Exmouth achieve its zero carbon ambitions
- **Lobbying**

Focus areas



WASTE



FOOD



TRANSPORT



ENERGY



NATURAL
ENVIRONMENT





Please note: this is a working document.

The climate plan will evolve and flex as the climate and ecological emergency unfolds. Priorities will shift and change, and the climate plan should be ready to accommodate them.



Leading by example



	Actions	Measurement	Who?	Status
Get our own house in order	<ol style="list-style-type: none"> 1. Have a climate plan. 2. Measure carbon footprint, discuss at an afternoon tea on Feb 15th (ETC staff). 3. Share results on social media, website and newsletter. 4. Celebrate the good work we are already doing. 	<ol style="list-style-type: none"> 1. Climate plan is adopted by Full Council. 2. After one year, each staff member has reduced their GHGs. 3. We're being asked for advice and guidance. 	ETC	<ul style="list-style-type: none"> ✓ Climate Plan adopted April 4th, 2023. ✓ Afternoon tea on Feb 15th (ETC staff). ✓ Other councils are consulting with us regarding the Exmouth Cup, the PBT and non-use of herbicides & pesticides ✓ First newsletter went out December 2023 ✓ Kitchen supplies sourced from Zero Waste. Green options selected from all suppliers.
Have all councillors (current and incoming) showcasing sustainable behaviour	<ol style="list-style-type: none"> 1. Training & inductions for all councillors. 2. Tablets for councillors to reduce paper usage. 3. Travel to meetings – audit post elections and encourage active travel and public transport. 	<ol style="list-style-type: none"> 1. All councillors by end of 2023 can speak sensibly and accurately on climate change, its impact on Exmouth and what our climate plan is. 2. Councillors reduction in printing by 100% 3. Put in measurement pending audit. 	ETC	<ul style="list-style-type: none"> ✓ Zoey is Carbon Literate and Carbon Literacy trained to now provide training to councillors. Also (2024) Climate Fresk facilitator trained. ✓ Induction 'boards' ready for May 2023 post-election meeting. ✓ CEE WP doubled in size re Councillor Membership. ✓ Printing restricted to councillors with specific requirements.
Develop an Eco Hub	In line with the proposed Eco Hub plan, ensure the public is consulted at all stages and the ongoing work is regularly communicated as a landmark project etc	Pulse checks (via polls/questionnaires / tourist information centre) reveal interest, knowledge of and excitement for the Eco Hub.	ETC TrEx EDDC DDC	<i>The Eco Hub proposal (to convert the Imperial Rec. Toilet Block) was rejected by ETC and EDDC. However, there is an Eco Hut provision at Sideshore and ETC is working with Sideshore Community and Transition to test and make use of this free community climate space.</i>

	Actions	Measurement	Who?	Status
Festival sustainability	<ol style="list-style-type: none"> 1. Work with Arts Manager (Jess Magill) to measure carbon footprint of 2023 Exmouth Festival and reduce it for 2024. 2. Output for 2024 will be a guide to reducing your carbon footprint at festivals, made available to East Devon groups via ACED and EDDC. 3. Use the Festival to promote sustainable actions individuals, groups and businesses can take in Exmouth. Messaging is key, 	<ol style="list-style-type: none"> 1. Carbon footprint of festival is measured and strategy and plan in place for 2024 Exmouth Festival. 2. Guide to sustainable festivals produced by ETC for EDDC by September 2024. 	ETC ACED EDDC	<ul style="list-style-type: none"> ✓ 2023 Festival ETC hosted a stall to talk about all things eco and promote the Exmouth Cup. A 'green team' was in circulation. ✓ 2024 Festival – ETC has a budget from EDDC and ACED to measure the carbon footprint of 2023 and make recommendations (and take actions) to reduce it for 2024. Working with SWEEG also.
Make sure we are promoting our great work on social media/website/newsletter and at the town meeting.	<ol style="list-style-type: none"> 1. Ensure OPOP site link in all ETC signatures. 2. Promote our own activities on social media. 3. Develop a section of the ETC website for climate matters. 4. Set up a regular climate newsletter with a sustainability 'slot' and link to ETC website. 5. Promote The Exmouth Cup. 6. Promote Samudra the Sea Serpent. 7. Promote our rainwater harvesting effort. 8. Promote the Plant Based Treaty. 	<ol style="list-style-type: none"> 1. Increase traffic to OPOP by 20%. 2. Monitor traffic to ETC climate pages and aim to increase over 6 months by 50%. 3. One climate post per week, minimum: FB, IG and X 	ETC TrX	<ul style="list-style-type: none"> ✓ Links to OPOP made through the Carbon Counting Section of ETC website. Link is no longer in the ETC signature as the site is out of date. ✓ No access to OPOP analytics to assess engagement etc. ✓ Averaging x2 posts per month on ETC socials and 100% increase in engagement. ✓ BBC picked up our posts regarding the Exmouth Cup. Other local papers have featured Samudra and also our Plant Based Treaty. ✓ On average our Climate Officer receives a call a week from another town or council regarding our initiatives with PVT, the Exmouth Cup and non-use of herbicides and pesticides.

	Actions	Measurement	Who?	Status
Continue to protect and enhance nature.	<ol style="list-style-type: none"> Promote how we already avoid pesticides, herbicides and use peat-free compost and organic fertilisers. Promote our “special verges” and bus shelter “living roofs” initiatives. Another No Mow May campaign in 2024 Another Hedgehog Highway campaign in 2024. Promote wildlife gardening and rainwater harvesting in Exmouth. Consider our own biodiversity audit via the Devon Local Nature Partnership, for example: East Devon - Environment Install water butts to promote rainwater harvesting. Initiate a bi-annual Tree Forum and invite key stakeholders. 	<ol style="list-style-type: none"> Get an annual report from the team on the ground. And promote this. Make a series of reels featuring the Grounds Team – e.g with the weed ripper. Promote our efforts with Exmouth in Bloom, encouraging eco criteria in the awards. Good attendance and feedback from the Tree Forum members. 	<p>ETC Fernbank Enfield in Bloom Devon Wildlife Trust Exmouth Wildlife</p>	<ul style="list-style-type: none"> ✓ All appropriate bus shelters roofs are replaced with Sedum ✓ Social media is ongoing. ✓ Installed x2 water butts and will locate another two in May (outside Town Hall and behind The Pavilion). ✓ Supported EIB during the judging last year. ✓ Working with EIB and EWG on a garden-focused nature campaign. ✓ Tree forum well attended and spoken highly of.
Increase awareness of our support for electric car and bike charging points.	<ol style="list-style-type: none"> Continue to support these initiatives. Promote on social media. Continue to push for Co-Cars in Exmouth. Support TrEx re a cargo bike storage with charging points. 	<p>Regular social posts and mention in a quarterly climate newsletter.</p>	<p>ETC EDDC CoCars</p>	<ul style="list-style-type: none"> ✓ Aside from promoting the placement of new EDDC bike charging points, no action on this. Co-Cars has folded. With no land or buildings, storage is not possible right now.



Procurement



	Actions	Measurement	Who?	Status
Get our own house in order	<ol style="list-style-type: none"> 1. Pending afternoon tea, consider ways to buy more ethical, vegan, sustainable products. 	To be agreed pending afternoon tea discussion.	ETC	<ul style="list-style-type: none"> ✓ Eco cloths, sponges, stationary, cleaning products. More recycling. Purchasing from Zero Waste store and Mother Earth. Choosing sustainable/recycled options from our stationery supplier.
Make sure sustainability is embedded in our procurement policy.	<ol style="list-style-type: none"> 1. Pending afternoon tea, consider how to embed this. 2. EDDC works closely with Devon County council who support them in procurement. How can ETC link into this? 3. Consider EVs when our vehicle contracts are terminating. 	Regular staff check-ins and carbon counting sessions.	ETC	<ul style="list-style-type: none"> ✓ Ongoing
Reduce, reuse and recycle in Gorfin Hall. Ensure minimum energy usage.	<ol style="list-style-type: none"> 1. Check if we are selling our energy back to the grid. 2. Look into changing our supplier. 3. Offer advice to current tenants re the three Rs. 4. Write press release on money and energy saved. 5. Install a water butt for rainwater harvesting. 	Pending and audit, put in place some targets for reducing energy and water at Gorfin hall.	ETC Gorfin Hall	<ul style="list-style-type: none"> ✓ Ongoing



Constitution, Place-Shaping & our Neighbourhood Plan



	Actions	Measurement	Who?	Status
Comment on planning applications as statutory consultee from perspective of climate and ecological emergency.	<ol style="list-style-type: none"> 1. Continue to respond to EDDC Local Plan consultation. 2. Help to revise NP in line with EDDC revised Local Plan. Make sure it has real 'teeth' and be more than just land-use allocation policies and woolly actions. 3. Develop and make more consistent our comments on individual applications at Planning Committee, from the eco perspective. 4. Reference Policy EN1 in the NP regarding proposals for development within the BUAB. 5. Develop training for councillors to respond to planning apps especially regarding BNG rules. 	<ol style="list-style-type: none"> 1. All consultation deadlines are met. 2. NP is revised in line with the Local Plan and with public consultation. 3. Training delivered to councillors regarding responding to Planning Apps and BNG. 	ETC EDDC	<ul style="list-style-type: none"> ✓ Neighbourhood Plan referenced in the Climate Plan. ✓ Meeting with CC and the Ecologist for EDDC regarding BNG and potential training for councillors.
Embed sustainability and climate change actions into all Council actions, processes, Committees and Working Parties.	<ol style="list-style-type: none"> 1. Make a Climate Plan for ETC. 2. Educate and inform councillors. 3. Work with other ETC Council Officers to embed sustainability via the Climate Plan. 4. Meet with other town's councillors and officers to understand and learn from their climate plans. And continue to be informed by DALC and DALC. 5. Review & refine the Terms of Reference per working party, re sustainability. 	<ol style="list-style-type: none"> 1. When every single action and/or process contains a reference and action related to climate change - whether that be adaptation or mitigation. 2. All current and new councillors are aware of ETC's climate plan and their responsibilities in actioning it. 	ETC TrEx DALC NALC	<ul style="list-style-type: none"> ✓ Make a Climate Plan for ETC. ✓ The Climate Plan is referenced in all Terms of Reference, but needs really embedding. ✓ Some Carbon Literacy training has been delivered.
Sustainability is embedded in our councillors' relationships with our various partnership groups.	Encourage councillors to play an active role in their partnership groups and to speak confidently & knowledgeably about sustainability. Achieved through the initial training, inductions and ongoing training.	<ol style="list-style-type: none"> 1. Feedback from partnership groups. 	ETC	<ul style="list-style-type: none"> ✓ Ongoing – will try Climate Fresk training as an alternative to Carbon Literacy.

	Actions	Measurement	Who?	Status
Climate change is embedded in the five Strategic Infrastructure Projects in the Neighbourhood Plan (NP)	<ol style="list-style-type: none"> 1. Consider Action NEA4: extension and enhancement of the Valley Parks and for public movement to and within them. 2. Consider Action GA12: improvement of the cycle and footway network across the Exmouth NP area. 3. Consider Action CFA5: the delivery of improved and additional sports and leisure facilities. 4. Consider Action CFA6: an arts and crafts facility, interpretation centre and a community hall. 5. Consider: for ETC to identify open spaces within the parish of high community value with a view to designating them as Local Green Space in the next update of the NP. 	<ol style="list-style-type: none"> 1. Climate Change is embedded in any update to the NP. 2. The NP is referenced in ETC's Climate Plan 	ETC	Ongoing
NP: The Natural Environment	<ol style="list-style-type: none"> 1. The Climate Plan should support the NP's objective to Protect, conserve and enhance the natural environmental qualities of the Exe Estuary, Exmouth beach, sea water quality, the Jurassic Coast, World Heritage site and special landscape and wildlife assets of the East Devon AONB. 2. Support the NP's objective to retain, conserve and – as appropriate – replace woodlands and trees within existing and proposed developments and to retain existing green spaces within the BUAB. 3. Consider Actions NEA1, NEA2 and NEA3 in the NP, especially in light of the Tree Forum convening in June 2023. 4. Reference NP Policy EN2 and Policy EN3 regarding Valley Parks, and supporting Actions NEA4A and NEA4B. 5. The Climate Plan supports the NP's Actions to map, protect and maintain Exmouth's Green Corridors and support EDDC's Countryside Team to map Exmouth's biodiversity (see Actions NEA5 and NEA6). 6. To support Action NEA7 to address the need for a more comprehensive approach to environmental education/public awareness – potentially through the development of an Eco Hub. 7. Support the Devon Local Nature Partnership (LNP). 	<ol style="list-style-type: none"> 1. Active partner in Exe Estuary Management Partnership. 2. Supporter of Transition Exmouth, Friends of the River Exe and Tidelines. 3. Attend LNP meetings/forums. 	ETC TrEx DALC NALC DNP EEMP	<ul style="list-style-type: none"> ✓ Make a Climate Plan for ETC in line with the current NP and to accommodate and inform future NPs ✓ Work with other ETC Council Officers to embed sustainability via the Climate Plan.

	Actions	Measurement	Who?	Status
NP: Renewable Energy	<ol style="list-style-type: none"> 1. Support the objective to ensure all new development, infrastructure and public service provision achieve the level of sustainability that is in the best long-term interest of the town and its community. 2. To support renewable energy proposals provided they do no impact detrimentally on the landscape or ecology of the environment. 3. Reference policy EN4 in the NP. 	<ol style="list-style-type: none"> 1. Climate Change is embedded in any update to the NP. 2. The NP is referenced in ETC's Climate Plan 	ETC	Ongoing
NP: Climate Change & Flooding	<ol style="list-style-type: none"> 1. Support the NP objective ensure development proposals be required to contribute towards alleviating flood risk. And to support the objective that existing and fluvial & sea defence are safeguarded from damage due to inappropriate development. Reference policies EN5, EN6, EN7 and EN8. 2. Support Actions NEA9, NEA10 and NEA11. 	<ol style="list-style-type: none"> 1. Active partner in Exe Estuary Management Partnership. 2. Supporter of Friends of the River Exe and Tidelines. 3. Partner with TrX 	ETC TrEx DALC NALC	<ul style="list-style-type: none"> ✓ Make a Climate Plan for ETC. ✓ Work with other ETC Council Officers to embed sustainability via the Climate Plan.
NP: Tourism and Eco Tourism	<ol style="list-style-type: none"> 1. Support the NP objectives to support and facilitate high quality tourism in East Devon that promotes a year round industry and responds to changing visitor demands. Tourism should be sustainable and not damage Exmouth's natural assets. Reference NP Policy EE1. 2. Support the Sustainability Awards 2023 with support, training and road mapping. 3. Provide climate change / carbon footprint training to local businesses. 4. Present at the Chamber's breakfast 5. Talked about making Exmouth Britain's Greenest Town! 	<ol style="list-style-type: none"> 1. More than 3 businesses enter the sustainability awards in 2023. 	ETC Exmouth Chamber of Commerce Propeller Visit Exmouth	<ul style="list-style-type: none"> ✓ Attended x4 Visit Exmouth events and showcases with presentations and a stall ✓ Local business training delivered ✓ 4 entries to Chamber's Environmental Award!
NP: Getting About; Community Facilities	<ol style="list-style-type: none"> 1. Support objective to improve access for residents and improve awareness of what opportunities exist to walk or cycle rather than use cars or public transport. And support the existing Strategy for Cycle Routes in Exmouth endorsed by EDDC. 2. To support the retention of allotment sites in Exmouth and any efforts to negotiate further allotment provision (reference Policy CF4). 3. Understand waste and refuse collection in Exmouth. Refuse collection and recycling: support Actions CFA9 and CFA10 re reviews and actions to improve home and garden waste management. 	<ol style="list-style-type: none"> 1. Active Travel day is well attended 2. Map/doc clearly showing waste management in Exmouth 	ETC EDDC DCC	<ul style="list-style-type: none"> ✓ Ongoing re waste streams ✓ Councillors attended a tour of the EFW facility ✓ Ongoing social media re waste ✓ Working with the Active Travel group on some ideas for the Exmouth Festival



Engaging and educating



	Actions	Measurement	Who?	Status
Have all councillors (current and incoming) aware of our climate plan	<ol style="list-style-type: none"> 1. Training and ongoing education for councillors. 2. Inductions for councillors. 3. Consider moving the CEE meeting to the evening. 4. Consider moving to more frequent (6-weekly?) meetings. 	<ol style="list-style-type: none"> 1. More attendees on the CEE WP. 2. Wider cross section of attendees on the CEE WP. 3. Full council to agree a new schedule proposed by Lisa at the full council meeting post elections. 	ETC	<ul style="list-style-type: none"> ✓ Zoey is Carbon Literate and Carbon Literacy and Climate Fresk trained to now provide training councillors. ✓ Induction 'boards' and training ready. ✓ CEE WP doubled in numbers. ✓ Proposal for bi-monthly meetings with monthly update.
Launch and manage a campaign and series of actions to inform Exmouth (individuals, businesses, groups etc) about their carbon footprint and how to reduce it	<ol style="list-style-type: none"> 1. Research and implement a year-long campaign to raise awareness of carbon footprints and 'treading more lightly'. 	<ol style="list-style-type: none"> 1. Tbc 	ETC	<ul style="list-style-type: none"> ✓ In planning stages
Organise a minimum of x6 outreach events in the community across a year, especially in the harder to reach areas.	Liaise with East Devon Community Engagement Officers, other groups (e.g. WI), PTAs & schools fairs, Youth Groups, Church Groups	Minimum of x6 events/activities take place in 2023.	ETC EDDC	<ul style="list-style-type: none"> ✓ Monthly attendance at the. Climate and Community Round Table at Sideshore Community ✓ DCT thermal imaging workshops x3 ✓ Carbon literacy training x4 ✓ U3A attendance x1 ✓ Chamber attendance x3 ✓ Visit Exmouth event attendance x3 ✓ Exmouth Festival stall x1 ✓ Magpies Festival of Thrift and ECC collaborations - various ✓ SUEZ collaboration ✓ Sideshore Hut Round Table attendance ✓ Samudra launch and ongoing promotion ✓ Exmouth Cup launch and ongoing promotion ✓ Film night during the film festival and Q&A with Franny Armstrong (The Age of Stupid) ✓ Film night: Zoey is Joining a Q&A after Chasing the Sun film ✓ Bring and share meal and talk imminent – to launch the PBT. ✓ Attendance and stall at A La Ronde's eco festival in July.

	Actions	Measurement	Who?	Status
Develop an Eco Hub	<ol style="list-style-type: none"> 1. With Transition Exmouth, develop a centre for sustainability solutions, accessible to all, generating enough revenue to tick over, a training, educating, workshopping landmark building. 2. While Eco Hub is underway, explore using a refitted trailer as an eco education centre. 	<ol style="list-style-type: none"> 1. Eco Hub is given go-ahead to proceed at full council in March and work starts Q4 2023. 2. Greater understanding of wants and needs of Exmouth residents regarding climate change and biodiversity loss. 	ETC EDDC TrEx	<i>The Eco Hub proposal (to convert the Imperial Rec. Toilet Block) was rejected by ETC and EDDC. However, there is an Eco Hut provision at Sideshore and ETC is working with Sideshore Community and Transition to test and make use of this free community climate space.</i>
Wildlife protection	<ol style="list-style-type: none"> 1. Buy Hedgehog Highways and give away as part of a social media campaign to raise awareness and protect. 2. Ask entries to make green pledges. 3. Launch garden scheme to rewild a section of our gardens. Potentially 'tile whipping' campaign. 4. Consider more actions with EWG and EIB across the year. 5. Promote EDDC's nature recover programme. 6. Support bat walks, orchid walks etc from the Sideshore Community Hut 	<ol style="list-style-type: none"> 1. Increased traction on social media. 2. All highways given out and pledges made by end of 2024 3. 20 garden plaques and/or blue hearts 	ETC EIB EWG	<ul style="list-style-type: none"> ✓ 2023 campaign was a success and received some press coverage. Will repeat 2024. 30/50 highways were donated. And we won a certificate for careful gardening!
Rainwater harvesting	<ol style="list-style-type: none"> 1. Install x3 water butts as a trial at Highland Cars, outside Deli in the Strand and (?) shopdeadgorgeous to raise awareness of rainwater usage, saving water. 2. Support Exmouth in Bloom with their flower tower watering etc. 	<ol style="list-style-type: none"> 1. Trial is a success and leads to more water butts across Exmouth. 2. EDDC install more across the town (or give permission to ETC to install them) 	ETC Exmouth in Bloom EDDC	<ul style="list-style-type: none"> ✓ One water butt installed, two about to be (Town Hall and The Pavilion). Need locations for x2 already purchased.

	Actions	Measurement	Who?	Status
<p>Zero waste: Rethink, Refuse, Repurpose, Repair, Reduce, Reuse, Recycle.</p>	<ol style="list-style-type: none"> SAMUDRA THE SEA SERPENT: Engage schools to design a sea serpent for collecting waste/recycling on the seafront, to potentially launch at the festival in July and be part of the art trail. Match-fund Sideshore's contribution to the project. THE EXMOUTH REUSABLE CUPS: Establish and/or support a campaign to reuse coffee cups (as per the Shrewsbury Cup?) and use the water fountains to refill water bottles. MAGPIES and ongoing: Promote and support clothes swaps. MAGPIES and ongoing: Promote the Library of Things and Repair Café. EXMOUTH FESTIVAL: Set goals and instructions for vendors for the Summer Festival – measure carbon footprint of Summer festival. Have a 'green team' on the ground to provide information. Sponsor the Sustainability Award and provide guidance, training and a roadmap for participating businesses. Support schemes and/or campaigns for reusable nappies and menstruation products Support Plastic Free's campaign to dispose properly of cigarette butts (buy a ballot bin, potentially buy more for the Exmouth Festival). Support Plastic Free to design and locate a sign(s) in Exmouth. 	<ol style="list-style-type: none"> Schools have important information about recycling and plastic waste, sea serpent is a great success and fills up quickly with uncontaminated waste. Reusable campaign up and running – shops reporting a xx % increase in use of reusable cups. More businesses enter Sustainability Award than last year. 	<p>ETC EDDC Sideshore Community Bosom Buddies Exmouth Community College Plastic Free Exmouth</p>	<ul style="list-style-type: none"> ✓ Samudra The Sea Serpent is coming back end of May – need to refine messaging and waste streams. ✓ Exmouth Cup pilot is ending – need to decide future of this scheme. Option to create a team of volunteers, t-shirts, a 'big cup', drop off points, bus shelter ads and have the cup in the TIS. ✓ Magpies Festival – agree what to continue throughout the year and promote ✓ Find a location for the permanent ballot bin ✓ Launch reusable nappy scheme in May 2024 ✓ Workshops set up in ECC for menstruation products ✓ Reviewing sponsorship of Chamber award for sustainability.

	Actions	Measurement	Who?	Status
Transport interchange and levelling up bid	<ol style="list-style-type: none"> 1. Make sure we have a place at the table regarding the transport interchange (Gateway project) and Dinan Way. 2. Support: safer cycleways and footways and disability access in the Dinan Way area. 		ETC Active Travel group EDDC DDC	Dinan way is the priority. The Interchange will be open to public consultation. And for discussion in the Transport Partnership Group.
Active travel	<ol style="list-style-type: none"> 1. Continue to support and promote Ride On. 2. Help to set up bike clinics at an Eco Hub or elsewhere in Exmouth. 3. Encourage and support Active Travel Exmouth and GettingAroundExmouth.org and Active Travel Days. Embed this in the Transport Partnership. Lobby for and promote a car-free afternoon in the Strand. 4. Promote rights of way routes, walking and cycling. 5. Support any active travel challenges with local schools. 6. Promote shared work and school journeys – walking/cycling buses etc. 7. Promote worker incentives such as cycle to work scheme 8. Investigate 20mph zones – TWENTY’S PLENTY (?) 9. Promote active travel to A La Ronde and other tourist locations. 	<ol style="list-style-type: none"> 1. How much active travel is taking place now? Try to find out and put in a measurement. For example, Ride On take-up is increased by 10% over the year. 2. Regular and well-attended bike clinics in Exmouth. 3. Active Travel Day is well attended by residents and volunteer groups. 	ETC EDDC TrEx Active Travel Exmouth Transport Partnership Twenty’s Plenty	<ul style="list-style-type: none"> ✓ Ongoing ✓ Working with Active Travel to promote cycling to the Exmouth Festival
Improve insulation and reduce fuel costs	<ol style="list-style-type: none"> 1. Buy one or more thermal imaging cameras in plenty of time for next winter. 2. Get training from Sidmouth (Chris Lockyear). 3. Pull a team of volunteers together. 4. Reach out to the community to get take up from individuals or (preferably) a street or community. 	More than 100 residents take up this offer in the first year (probably going to be winter 2024 to winter 2025).	ETC EDDC Sidmouth TC DCT	<ul style="list-style-type: none"> ✓ Training with Chris Lockyear STC. ✓ DCT partnership and loan of thermal imaging camera during winter 2023/2024 - poor take-up and needs a rethink

	Actions	Measurement	Who?	Status
Change the narrative	Organise a visioning session in February to inspire a longer-term vision for a 'perfect' Exmouth. Invite Rob Hopkins (From What Is To What If) to inspire us with a talk.	<ol style="list-style-type: none"> 1. Use results from the session to inform the climate plan. 2. Stakeholders are engaged. 	ETC TrEx Rob Hopkins	<ul style="list-style-type: none"> ✓ Visioning April 15th informed the Climate Action Plan ✓ Requests for a digital noticeboard and more transparency across Exmouth climate initiatives - has not been met but a newsletter has been written.
Embed sustainability in Exmouth businesses	<ol style="list-style-type: none"> 1. Refine the criteria for the Sustainability Award and encourage local businesses to enter by supporting the Chamber of Commerce 2. Support A La Ronde (and other local businesses) with sustainability advice/actions and encourage community events/activities at the venue. 	x6 Local businesses have measured their carbon footprint and have a plan to reduce it.	ETC EDDC Exmouth Chamber of Commerce A La Ronde National Trust	<ul style="list-style-type: none"> ✓ Carbon literacy training offered to local businesses – 15 attended and measured their carbon footprints. ✓ Sustainability award parameters were changed and more businesses entered. Reviewing sponsorship for 2024
Put Exmouth on the map for Eco Tourism	<ol style="list-style-type: none"> 1. Attend next VISIT EXMOUTH meeting to talk about sustainability, tourism and how ETC can help. 2. Work with individual businesses to support with sustainable solutions. 3. Create an eco-trail for tourists to Exmouth. 4. Work with and support the National Trust's A La Ronde with advice on being more sustainable AND promoting the destination 	<ol style="list-style-type: none"> 1. Eco trail established with more than 5 participating Exmouth businesses. 2. Eco trail incorporates A La Ronde. 	ETC Visit Exmouth A la Ronde	<ul style="list-style-type: none"> ✓ Attended talk April 5th and subsequent Visit Exmouth events. ✓ Informed a plant-based blog post. ✓ Working closely with Rons Boatman at ETC to embed sustainability in Visit Exmouth (site and activities). ✓ Attend next TIS training event (May 14th)
Promote a plant-based diet	<ol style="list-style-type: none"> 1. Propose that ETC endorses the Plant Based Treaty 2. Plan campaigns and activities to support a plant-based, vegetarian or flexitarian diet. 3. Advise other councils regarding this initiative 4. Support plant-based initiatives in Exmouth. 	<ol style="list-style-type: none"> 1. All climate-related events are vegan. 2. Campaign launch reaches national press 3. A large cooking event with an attendance of 100+ people. 	ETC ECC FairFood LoveFood Mushroom	<ul style="list-style-type: none"> ✓ ETC has endorsed a pared-back version of the PBT ✓ Currently planning a launch event at OpenDoor ✓ Will promote regular plant-based bring and shares at Sideshore ✓ Researching a 'ready steady cook' type event at the Community College.

	Actions	Measurement	Who?	Status
Support community energy	<ol style="list-style-type: none"> Find out from DALC what ETC can do to encourage and support local energy schemes. Encourage local residents to become self-sufficient in energy, capture rainwater, grow their own food and reduce food waste. Run environment days for schools and adults. Work with local landlords to encourage energy efficiency and empower tenants to take action – talk to CSE and to Devon Communities Together. Launch an EPC awareness campaign? Also speak to the Private sector housing team led by Jody Harding and his officer Martin Prue. Explore and promote finance mechanisms for retrofit, such as low interest loans – Lendology, promoted by Healthy Homes project. Explore opportunities to train apprentices in energy efficiency and renewables. Run energy cafes and / or train others to provide information and signpost. 	<ol style="list-style-type: none"> Information is acquired, and a plan made for supporting community energy x1 environment day by end of 2023. 	ETC EDDC DALC CSE DCT TrEx Jody Harding Martin Prue Lendology?	<ul style="list-style-type: none"> ✓ No action here – but the South West Zero Carbon conference on April 25th – may generate some ideas!
Support ocean and river/estuary recovery	<ol style="list-style-type: none"> Consider ocean recovery in all decisions by the Council. Find synergies with local partners (Exe Estuary Management) and (lobby?) nationally to deliver increased sustainability in marine and river/estuary industries and develop a sustainable and equitable blue economy. Support community groups (Friends of the Exe, Tidelines) to grow ocean and river/estuary literacy and marine citizenship in Exmouth and promote equitable access to the estuary and ocean through physical and digital experiences for all residents. 	Ocean and river/estuary recovery is embedded in council decision-making (include in Terms of Reference).	Exe Estuary Management Partnership ETC Friends of the Exe Tidelines	<ul style="list-style-type: none"> ✓ Attendance at EEMP forums. ✓ Plan to coordinate a water campaign with SWW and EEMP regarding what to flush etc. ✓ No action on the Ocean Recovery plan.



Coordinating and convening



	Actions	Measurement	Who?	Status
Make sure we are supporting EDDC and other groups to plant trees and wildflowers where permissible and appropriate to encourage biodiversity	<ol style="list-style-type: none"> 1. Convene a Tree Forum to facilitate communication and transparency between the various groups and volunteers who are interested in planting trees. 2. Support and challenge developers to make new build more wildlife friendly (wildlife corridors, pollinator-friendly planting, ponds, bee bricks and hedgerows) (see also training of councillors to reasonably object to planning apps) 	Tree Forum up and running in June 2023 - meeting quarterly.	ETC EDDC Woodland Trust NALC DALC TrEx Exmouth Wildlife Group Clinton Devon Estates	<ul style="list-style-type: none"> ✓ Tree forum first meeting in January 2024 was well attended. ✓ Maps are being drawn up and a discussion around a tree strategy for Exmouth is underway.
Achieve food justice & sustainability	<ol style="list-style-type: none"> 1. Support the Mushroom project and other sustainable food-related projects and groups in Exmouth, convening meetings and/or events. 2. Promote food waste apps such as Olio and Too Good To go – with Mushroom 3. Promote farmers markets – with Mushroom 4. Measure sustainability of the Food Banks – support them to improve in this area. 	1. Local produce market re-established in The Strand	Mushroom TrX Food Banks Littleham Fridge	<ul style="list-style-type: none"> ✓ Working to support the foodbanks and convene resources to collect surplus from the allotments and redistribute in Exmouth. ✓ Links made with Allotment Association ✓ Links made with Exmouth Church Groups ✓ Mushroom is represented in the Climate and Community Round Tables.

	Actions	Measurement	Who?	Status
<p>Promote biodiversity, protect and enhance nature</p>	<ol style="list-style-type: none"> 1. Facilitate/convene/encourage conversations with local farmers to discuss restorative and rewilding agriculture – try to discourage use of pesticides and vary mono-culture. 2. Look for synergies and outreach opportunities with Clinton Devon Estates, the National Trust and the Woodland Trust. 3. Education and engagement with adults, children and young people regarding biodiversity – training days? Eco Hub? 4. Work with the Allotment Association to increase biodiversity in the allotments. 5. Start a conversation or provide some information to cat owners about the impact cats can have on wildlife, including birds. 6. Reach out to Exmouth in Bloom to find out what their sustainability policy is. 7. Ensure that biodiversity policies strive to support ocean recovery. 8. Continue to support the Allotment Society with funding for classes, refurb requests, education etc. 	<ol style="list-style-type: none"> 1. Promote our efforts with Exmouth in Bloom, encouraging eco criteria in the awards. 2. x1 Environment day in 2023. 	<p>ETC EDDC and StreetScene Exmouth in Blom Allotment Association Clinton Devon Estates The National Trust The Woodland Trust DCC</p>	<ul style="list-style-type: none"> ✓ Links forged with EIB, Clinton Devon Estates and Woodland Trust. ✓ Links made with Beach Manager ✓ Links forged with the Community College and Exmouth primary schools ✓ Linkes forged with the Coastal Churches.



Lobbying



	Actions	Measurement	Who?	Status
Find out how ethically invested the DCC pension scheme is	<ol style="list-style-type: none"> 1. Look into the DCC pension, LGPS and Brunel Partnership. 	Find out how ethically invested the DCC pension scheme is	ETC EDDC	Ongoing
Support ocean recovery	<ol style="list-style-type: none"> 1. Revise, agree and adopt a Motion for the Ocean 2. Promote closer working between Exmouth Town Council and the Marine Management Organisation and lobby for ocean recovery provisions in all dealings with Exeter, Teignbridge, and East Devon Councils as well as the Exe Estuary Management Partnership and in other fora. 	1. Ocean recovery is written into the Terms of Reference for the various working parties.	ETC Marine management Organisation EDDC Exe Estuary Management Partnership	Ongoing



A ten-point plan for 2024



10 action areas

1. Waste & plastic	2. Energy	3. Transport	4. Food	5. Natural Environment
Exmouth Reusable Cup – stage one review (March) and stage two planning (April). Sideshore Community.	Thermal imaging cameras & heat saving campaign & education with DCT	20s plenty – support the campaign	Determine relevance of Plant Based Treaty (or similar) for ETC. Food sourcing, growing and waste (composting etc).	Tree forum - convene
Samudra Recycling Sea Serpent – reinstall and relaunch May. Agree waste stream. Promote to end of year.	Gorfin Hall & press release – leading by example	Support Active Travel, encourage public transport use and support efficient transport arrangements in Exmouth	Allotments: investigate training / growing for local business with the Allotment Society	Support for biodiversity: hedgehogs, swifts, bees, bats etc. Devon Local Nature Partnership, Exmouth Wildlife Group, Exmouth in Bloom
Potential campaign to inform re: nappies, sanitary products, clothes swaps etc with PFE. Support Make Do and Mend festival in March.	Ensure future contractors consider EV – procurement	Dinan Way and Gateway projects – ensure and promote the environmental choices being made	Promote the impact of diet change on climate change and communicate the value of adopting a veg, vegan or flexitarian diet. Targeting individuals, groups and local businesses.	Support for and better communication of No Mow May 2024, grass cutting and ETC's environment policy

10 action areas

1. Waste & plastic ctd	2. Energy ctd	3. Transport ctd	4. Food ctd	5. Natural Environment ctd
<p>Magpies Festival of Thrift – March. Agree and execute ongoing 'thrifty' activities. Agree future of Tech Robot with Thrift team.</p>	<p>Support on a community energy plan with local community and climate groups, in consultation with local community energy experts and community engagement. And EDDC's Green Team.</p>	<p>Encourage public transport to Exmouth Festival (detailed plan to be agreed with ATG and Jess Magill).</p>	<p>Liaise with ECC regarding plant-based cookery event at ECC in September 2024. And with OBSD re film and promotional opps.</p>	<p>Educate, inform and impact through our gardens: support and promote either Blue Hearts campaign or the DWT Wildlife Garden Award scheme (May 2024) with EIB and EWG. Consider 'Tile Whipping' (May 2024 CEE WP meeting proposal).</p>
<p>Plastic Free Exmouth support: help with signage creation and approval; cigarette ballot bin purchase and installation.</p>	<p>Support energy training in the Sideshore Hub.</p>	<p>Audit Member and Staff travel to Town Hall and other meetings (June 2024).</p>	<p>Training to be provided in the Sideshore Hub in line with carbon reduction training (tbc pending Hub feedback).</p>	

10 action areas

6. Water	7. Local business & tourism	8. Carbon footprint	9. Outreach and comms	10. Banking
<p>With EIB, promote rainwater harvesting, leading by example with water butts on site and propose more to EDDC across Exmouth (May 2024).</p>	<p>Training & accreditation – link up with EDDC and DCC regarding local carbon training and potential accreditation – ongoing.</p>	<p>Campaign for all of Exmouth to measure their carbon footprint. Currently in planning - to be informed by Sideshore Community Hub feedback. Estimated delivery: June 2024.</p>	<p>Eco Hub trailer / van – explore options and funding opps for a mobile version of an eco hub (pending impact of the static Sideshore Eco Hub and community group and individual feedback).</p>	<p>Assist move away from Barclays to an ethical and green bank. Evidence presented to the Finance Committee supporting a move to Unity Trust Bank.</p>
<p>Launch campaign (timing tbc) to encourage responsible use of water (with EEMP, FORE and SWWV).</p>	<p>Link eco-friendly initiatives in Exmouth to create a map for eco tourism – with Visit Exmouth. No agreed actions at this stage. During training we talked about Exmouth being labelled Britain's Greenest Town.</p>	<p>Training & accreditation – link up with EDDC and DCC – ongoing.</p>	<p>Content strategy: newsletter, website content upload, social media strategy and content plan are ongoing. Spring newsletter coming soon.</p>	

10 action areas

6. Water ctd	7. Business & tourism ctd	8. Carbon footprint ctd	9. Outreach & comms ctd	10. Banking ctd
<p>Consult with Anne Marie Culhane (ACED Climate Change Champion) re commissioning a creative project with Exmouth-relevance.</p>	<p>Attend Visit Exmouth events to promote eco Exmouth and support with eco initiatives – ongoing.</p>	<p>Measure footprint of festival and share – ongoing. Footprint has been measured. Analysis and recommendations are underway for 2024 (with EDDC Green Team, ACED and Arts Manager).</p>	<p>Film screenings & supporting workshops – next film planned for Environment Day 2024 with Word Forest. Supporting Chasing the Sun with a Q&A on May 1st.</p>	
<p>Agree on next steps regarding The Melt, an Exmouth Quay installation.</p>	<p>PFE initiative/collaboration - support PFE to create a map of Plastic Free businesses in Exmouth – ongoing. Could align with the Visit Exmouth map. No agreed actions at this stage.</p>	<p>Climate Fresk Facilitation training completed. The Fresk is an alternative training style to carbon literacy and will be tested in May, June and July.</p>	<p>CEE collaboration, youth and primary schools' involvement, Youth Survey recommendations and Youth Parliament Rep contribution – no action on this. However, stronger ties already made with ECC via Magpies Festival, menstruation talks, the Tech Robot and potentially a cookery competition.</p>	



Any
questions?



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