Exmouth Town Council's Climate and Ecological Emergency Resilience Officer, Zoey Cooper, Wins Newcomer of the Year in the Resource Hot 100

Exmouth, UK – 26th September, 2024 – Exmouth Town Council is thrilled to announce that Zoey Cooper, Climate and Ecological Emergency Resilience Officer, has been ranked #9 in the prestigious Resource Hot 100, securing the title of "Newcomer of the Year".

The Resource Hot 100 celebrates individual achievements in the waste and resources industry. Since 2002, industry professionals have been invited to nominate and vote for those who have made significant contributions. This year, the Resource Hot 100 saw unprecedented engagement, with over 17,500 verified votes cast – a significant increase from previous years. This surge in participation underscores the growing importance of circular economy principles and the waste and resources sector's pivotal role in addressing environmental challenges.

Zoey Cooper, relatively new to the waste resources sector, has made a rapid rise to prominence in less than two years. Her exceptional work as Climate and Ecological Emergency Resilience Officer at Exmouth Council has earned her the title of Newcomer of the Year. Cooper led the votes in this category for her swift and substantial contributions to the sector, exemplifying the impact that dedicated newcomers can make in a short time.

"When I woke up to the severity of the Climate and Nature Emergency, I threw myself into climate action," Cooper explains. This passion led her to transition from a career in marketing to her current role at Exmouth Council, where she has initiated a range of impactful campaigns in just 18 months, including:

- Exmouth Reusable Cup scheme
- Samudra the (plastic-eating) Sea Serpent
- A real nappy scheme
- Promoting reusable period products
- Clothes swapping
- Magpies: A Thrifty Festival
- Exmouth Festival: "Treading More Lightly"

For more information, please contact Exmouth Town Council's Climate Officer Zoey Cooper at zoey.cooper@exmouth.gov.uk or visit the website: Tackling the Climate & Ecological Emergency - Exmouth Town Council